



Jefferson County Economic Development Consortium

Joint Effort Marketing (JEM Grant) Presentation

June 13, 2012

11:00 a.m.

864 Collins Road, Rm 8, Jefferson

AGENDA

1. Call to Order
2. Roll Call
3. Certification of Compliance with Open meeting Laws
4. Approval of Agenda
5. Citizens Comments
6. Presentation: Joint Effort Marketing (JEM Grant) The Communication Team will be presenting market research information about the County that will be used in developing the new tourism brand and marketing plan.
7. Future Agenda Items
8. Upcoming Meetings/Seminars
9. Adjournment

This is a Public Information Presentation and participants may discuss but no action will be taken on any item specifically listed on the agenda.

"Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator at 920-674-7101 24 hours prior to the meeting so appropriate arrangements can be made."